

Tolulope Popoola – Media Kit Q&A

This press-ready Q&A features British-Nigerian author, publisher, and writing coach Tolulope Popoola. Best known for her witty and relatable Lagos Flash Fiction Series, she is also the founder of Accomplish Press and a mentor to aspiring writers of all ages. These questions are suitable for podcast interviews, print articles, literary magazines, or event programmes.

The Lagos Flash Fiction Series

- Q: Let's start with your latest success—The Lagos Flash Fiction Series. What inspired you to create it?
- Q: You've written six volumes so far. Did you always plan for it to be a series?
- Q: Each book is told from the first-person perspective of a Lagos professional. Why did you choose this structure?
- Q: How did you decide which professions to spotlight—wedding planner, baker, taxi driver, junior banker, and so on?
- Q: Lagos is more than just a backdrop in your books—it almost feels like a character. What is your relationship with the city?
- Q: Do you have a favourite story or character from the series?
- Q: Which of the flash fiction collections was the most fun to write—and which was the most challenging?
- Q: How do you approach blending humour and heartbreak in these stories?
- Q: Many of your characters cross paths across the books. Was that a planned universe or a happy accident?
- Q: What do you hope readers take away about Lagos—and about Lagosians—from this series?

Writing Life and Creative Process

- Q: You're known for your witty, conversational tone. How would you describe your writing style in your own words?
- Q: How did you get started writing flash fiction? What appeals to you about the form?
- Q: Do you write from outlines or intuitively discover your stories as you go?
- Q: Your flash fiction is often emotionally intense. How do you know when a story is complete?
- Q: What does your ideal writing day look like?
- Q: What tools or habits help you stay creatively focused—especially while juggling so many projects?
- Q: Do you ever experience writer's block? How do you push through it?
- Q: How do you balance writing fiction with your other roles as a coach, publisher, and mum?
- Q: Are there any authors or books that have shaped your voice as a writer?
- Q: Do you journal, sketch characters, or keep voice notes—any behind-the-scenes writing quirks?

Publishing and Accomplish Press

- Q: You founded Accomplish Press in 2012. What motivated you to create your own publishing house?
- Q: What kinds of stories are you most passionate about publishing through Accomplish Press?
- Q: You've described it as a platform for African voices, especially women. How important is that mission to you?
- Q: What are the biggest challenges facing independent African publishers right now?
- Q: Do you think African literature is receiving more global attention these days—and is it enough?

- Q: How do you approach marketing and visibility for books you publish, including your own?
- Q: What has surprised you most about running a publishing business?
- Q: If a young writer is reading this and dreaming of publishing their work, what's your advice to them?
- Q: What makes a manuscript stand out to you—whether you're publishing it or mentoring the writer?
- Q: How do you see the future of indie publishing in Nigeria and across the diaspora?

Coaching and Community Building

- Q: You also coach writers and run a Creative Writing Club for kids. What inspired you to support younger voices?
- Q: What kinds of struggles do most new or aspiring writers come to you with?
- Q: What's your proudest moment so far as a coach or mentor?
- Q: How do you help writers move from idea to published book? What's your unique approach?
- Q: Why is it important to nurture creative writing skills in children and teens, especially in Nigeria?
- Q: Can you tell us more about your courses or mentorship offerings?
- Q: You wear many hats—author, coach, publisher, mum, entrepreneur. What keeps you grounded?

What's Next

- Q: What are you working on right now—any upcoming books, series, or projects?
- Q: Will we be seeing more from the Lagos Flash Fiction world—maybe a web series or screen adaptation?
- Q: What legacy do you hope to leave as a writer and storyteller?